WRITECH®

WRITE DIFFERENT

Product Catalog
2024-2025

WRITECH ®

We want to present not only rich colors and refresh combinations for creative people, but also show the accumulation of our ideas and the advancement of our technologies inspired by every user.

Writech will continue to experiment, create new technology, and pioneer the way to provide pens for people and places that love and need them.

Our Story

Writech is a stationery company that specializes in manufacturing a variety of creative writing instruments.

· **Gel pens and liquid rollerball pens for your everyday writing instruments to go.**

· **Highlighters, permanent markers, and whiteboard markers are widely used in studies and workplaces.**

· **Art brush pens and creative journal kits are perfect for lettering and journaling lovers.**

"WRITE DIFFERENT" is our brand concept and is also the basic idea that we would like to deliver to each of our users.

We always believe that we are not just producing good products, but rather a brand with principle, effect, and purpose.

500,000,000 Pens sold each year

100,000m^2 Self-owned factory

1,200+ Employees

25 Years of pens manufacturing experience

20+ New products each year

280+ Patents

WRITECH ®

青岛点石文具用品有限公司

SPACE UP ™ FAMILY

Silent Clicker
Avoid distractions to others or breaking the thread
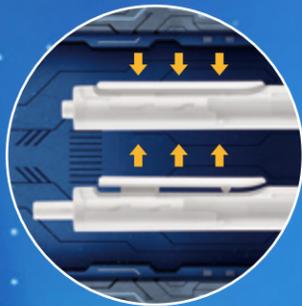
Hatch-door Pen Clip
Up and down when you click it

Twin-ball Tip & Quick Dry Ink

W-8154

W-0154M

W-0154A2

W-0156

W-0157

W-0152

W-5154

W-5155

Click
Collection

Category upgrading, just click and write

Click

Whiteboard
Marker

Highlighter

Fineliner

Gel Pen

Rollerball
Pen

Fountain
Pen

Why Choose WRITECH ?

Local exhibition support

Promotional
materials support

Social media
support

New products launching training
(2 times each year)

Distributors
annual conference

Table of
Contents

Welcome to WRITECH Catalog

Write Different >

HIGHLIGHTERS & MARKERS

- **Retractable Highlighters**
- **Aesthetic Highlighters**
- **Astronaut Highlighters**
- **Erasable Highlighters**
- **Gel Highlighters**
- **Retractable Whiteboard Markers**
- **Retractable Permanent Markers**

Click

Refillable

Selected 48 colors, perfect for highlighting and journaling
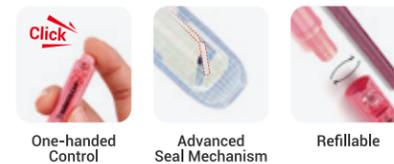
Retractable Highlighters

- One-handed control, no cap to lose;
- Patented sealing, prevent leaking or drying out;
- Safety clip, preventing stains or leakage if forget to retract;
- Refillable;
- IF design and Reddot award winner.

Click

| One-handed Control | Advanced Seal Mechanism | Refillable |

Neon

Pastel   Mild   Vintage

Neutral   Natural

CHISEL   1-4mm

48 INK COLORS

Neon + Pastel	1	2	3	4	5	6	7	8	9	10	11	12
Mild + Vintage	13	14	15	16	17	18	19	20	21	22	23	24
Neutral	25	26	27	28	29	30	31	32	33	34	35	36
Natural	37	38	39	40	41	42	43	44	45	46	47	48

| 144 Pcs Display +72 Pcs Refills | 80 Pcs Display | 24 Pcs Display | 12 Pcs Single Color | 6 Pcs Set Neon | 6 Pcs Set Pastel | 6 Pcs Set Mild | 6 Pcs Set Vintage | 3 Pcs Set Yellow | 3 Pcs Set Assorted |

Pastel Aesthetic
Bring you a delightful marking experience

Aesthetic Highlighters

- Soft chisel tip
- Smooth on both flat and curved surfaces
- Large ink volume
- Comfortable holding barrel

Soft Chisel Tip   Large Ink Volume

1-5.5mm

10 INK COLORS

Vintage	1	2	3	4	5
Pastel	6	7	8	9	10

70 Pcs Display

12 Pcs Single Color

5 Pcs Vintage Set

5 Pcs Pastel Set

WRITECH Write Different

Astronaut Highlighters

- Astronaut style design, with a helmet-like cap
- Soft chisel tip allows you to draw both broad and thin lines with ease, even on curved edges

Soft Chisel Tip   Astronaut Helmet Cap   Oblate Barrel Design

1-5.5mm

12 INK COLORS

Pastel Colors	1	2	3	4
Vintage Colors	5	6	7	8
Neon Colors	9	10	11	12

96 Pcs Display

12 Pcs Single Color

4 Pcs Set Pastel

4 Pcs Set Vintage

4 Pcs Set Neon

Erasable Highlighters

- Dual tip: One head highlighter, one head eraser
- Stable erasing performance
- Ideal for highlighting, notes-taking, journaling and drawing

One Head Highlighter   One Head Eraser

1-4mm

12 INK COLORS

Pastel Colors	1	2	3	4	5	6
Neon Colors	7	8	9	10	11	12

120 Pcs Display

24 Pcs Display

12 Pcs Single Color

6 Pcs Set Pastel

6 Pcs Set Neon

Gel Highlighters

- No bleed through, great for Bibles
- Twist-up gel stick design
- Rich color options

Great For Bibles   Screw To Retract

reddot winner

iF **DESIGN AWARD WINNER**

Click

88 Pcs Display

6 INK COLORS

| 1 | 2 | 3 | 4 | 5 | 6 |

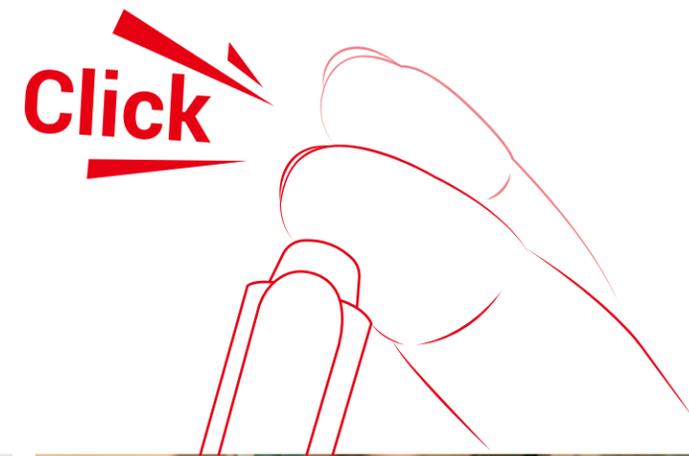12 Pcs Single Color   3 Pcs Set   3 Pcs Set
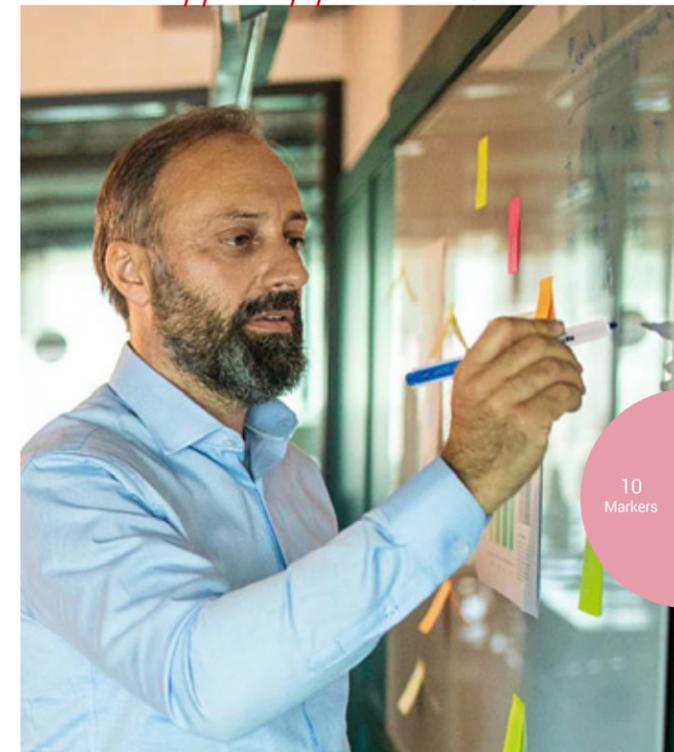
With Writech Markers Just Click and Write!

Retractable Whiteboard Markers

- One-handed control, no cap to lose
- Patented sealing, prevent leaking or drying out
- Safety clip, preventing stains if forget to retract
- Refillable
- Low-odor, non-toxic
- Erase easily with minimal ghosting
- IF design and Reddot award winner

One-handed Control

Advanced Seal Mechanism

Erase Easily

2mm

72 Pcs Display +36 Pcs Refills

12 INK COLORS

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |

12 Pcs Single Color   6 Pcs Set   3 Pcs Set   3 Pcs Set

Retractable Permanent Markers

- One-handed control, no cap to lose
- Patented sealing, prevent leaking or drying out
- Safety clip, preventing stains if forget to retract
- Refillable
- Quick dry ink, no smear
- Permanent ink, long lasting on different surfaces
- IF design and Reddot award winner

One-handed Control

Advanced Seal Mechanism

Non-toxic Low-odor And Vivid

2mm

72 Pcs Display+ 36 Pcs Refills

12 INK COLORS

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |

24 Pcs Display   12 Pcs Single Color   6 Pcs Set   3 Pcs Set   3 Pcs Set

GEL PENS

Space Up Gel Pens

WRITECH | W-0154

- Silent clicker, less distractions
- Hatch-door type pen clip, up and down when click
- Ergonomic body design, comfy writing experience
- Twin-ball tip, super smooth, no leaking
- Fast dry ink with no smear

Silent Clicker   Hatch-door Clip   Twin-ball Tip

0.5mm Bullet Tip

2 INK COLORS

BARREL COLORS

A   B   C   D

70 Pcs Display   12 Pcs Single Color   4 Pcs Set

Space Up
Gel Pens (Colored Ink)

- Silent clicker, less distractions
- Hatch-door type pen clip, up and down when click
- Ergonomic body design, comfy writing experience
- Twin-ball tip, super smooth, no leaking
- Fast dry ink with no smear

Silent Clicker   Hatch-door Clip   Twin-ball Tip

0.5mm Bullet Tip

8 INK COLORS

Basic Colors   1 2 3 4 5 6 7 8

96 Pcs Display

24 Pcs Display   12 Pcs Single Color   6 Pcs Set

Space Up Cyberpunk
Gel Pens

- Silent clicker, less distractions
- Hatch-door type pen clip, up and down when click
- Ergonomic body design, comfy writing experience
- Twin-ball tip, super smooth, no leaking
- Fast dry ink with no smear
- Cool clashing colors give a strong contrast and visual impact, a sense of technology and futuristic sense

Silent Clicker   Hatch-door Clip   Twin-ball Tip

0.5mm Bullet Tip

2 INK COLORS

BARREL COLORS
A B C D

36 Pcs Display

12 Pcs Single Color   4 Pcs Set
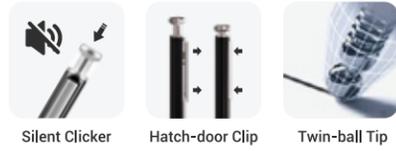
Space Up Metal Gel Pens

- Premium metal barrel, high-class
- Silent clicker, less distractions
- Hatch-door type pen clip, up and down when click
- Quick dry ink, no smear

Silent Clicker   Hatch-door Clip   Twin-ball Tip

0.7mm Bullet Tip

2 INK COLORS

BARREL COLORS
A   B   C   D

30 Pcs Display

6 Pcs Single Color   2 Pcs Set +2 Pcs Refills   2 Pcs Set +2 Pcs Refills

Space Up Flash Gel Pens

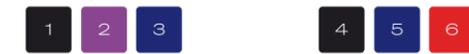- Low center of gravity
- Silent clicker, less distractions
- Hatch-door type pen clip, up and down when click
- Fast dry ink with no smear

Silent Clicker   Hatch-door Clip   Low Center Of Gravity

0.7mm Bullet Tip

4 INK COLORS

1   2   3   4   5   6

BARREL COLORS
A   B   C   D   E   F
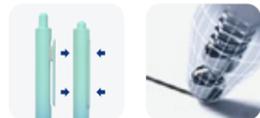
33 Pcs Display

12 Pcs Single Color   3 Pcs Pens +3 Pcs Refills   3 Pcs Pens +3 Pcs Refills

Space Up Aurora Gel Pens

- Hatch-door type pen clip, up and down when click
- Twin-ball tip, super smooth, no leaking
- Fast dry ink with no smear

Hatch-door Clip   **Twin-ball Tip**

0.5mm Bullet Tip

2 INK COLORS

BARREL COLORS

A B C D E F

96 Pcs Display   **12 Pcs Single Color**   **6 Pcs Set**

Space Up Galaxy Twist Gel Pens

- The twist mechanism prevents the nib from accidentally protruding and staining
- Low center of gravity, more stable writing experience
- Silent clicker, less distraction
- Fast dry ink with no smear
- Hatch-door type pen clip, up and down when twist it

Twist It!   **Low Center of Gravity**   **Silent Clicker**   **Hatch-door Clip**

0.7mm Bullet Tip

2 INK COLORS

BARREL COLORS

A B C D

96 Pcs Display   **12 Pcs Single Color**

Ombre Gel Pens

Ombre Gel Pens

- Silent clicker, less distraction
- Fast dry ink with no smear
- Eye-catching gradient barrel colors
- Soft touch barrel

Silent Clicker

Soft Touch Barrel

0.7mm Bullet Tip

2 INK COLORS

BARREL COLORS
A B C D

72 Pcs Display

24 Pcs Display

12 Pcs Single Color

4 Pcs Set

Ombre
Gel Pens (Colored Ink)

- Fast dry ink with no smear
- Eye-catching gradient barrel colors
- Soft touch barrel
- Colored ink

GEL PEN QUICK DRYING

1S Quick Dry   Soft Touch Barrel

0.7mm Bullet Tip

8 INK COLORS

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |

120 Pcs Display   12 Pcs Single Color   4 Pcs Set

Nebula
Gel Pens

- Silent clicker, less distractions
- Quick dry ink, no smear
- Gradient barrel colors
- Non-slip soft grip

Silent Clicker   Non-slip Soft Grip

0.7mm Bullet Tip

2 INK COLORS

BARREL COLORS

A   B   C   D   E   F

96 Pcs Display   12 Pcs Single Color   4 Pcs Set

Super Soft Grip Gel Pens

- 2.6mm super soft silicone grip, comfortable
- Gradient Barrel Colors
- Quick dry ink, no smear

Gradient Color Barrel   2.6mm Super Soft

0.5mm Bullet Tip

2 INK COLORS

BARREL COLORS

A B C D

96 Pcs Display

12 Pcs Single Color   4 Pcs Set

ACE GEL PENS

Black
0.5mm Bullet Nib

"1A" Twin-ball Tip

"2A" Pigment Ink

"3A" Silent Clicker

"4A" Triangular Barrel

"5A" Anti-shaking mechanism

Ace Gel Pens

Revolutionery 5A Ace pen for writing:

- 1A: Twin-ball tip, super smooth writing, no leaking, no skipping
- 2A: Quick dry ink with no smear, water-proof pigment ink
- 3A: Silent clicker, less distractions
- 4A: Ergonomic triangle barrel, comfortable and stable holding
- 5A: Tip anti-shaking mechanism, more stable writing

Silent Clicker   Anti-shaking tip   Twin-ball tip

0.5mm Bullet Tip

BLACK

BARREL COLORS
A   B   C   D

82 Pcs Display

12 Pcs Single Color   4 Pcs Set

Vintage Ink Gel Pens

- Quick dry ink, no smear
- Twin-ball tip, super smooth writing
- Safety clip, avoid staining clothes
- Unique vintage ink colors

Twin-ball Tip   Safety Clip

0.5mm Bullet Tip

20 INK COLORS

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
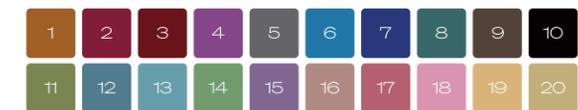
96 Pcs Display

12 Pcs Single Color   5 Pcs Set-1   5 Pcs Set-2   5 Pcs Set-3   5 Pcs Set-4

Rainbow Gel Pens

- Quick dry ink, no smear
- Twin-ball tip, super smooth writing
- Safety clip, avoid staining clothes

Twin-ball Tip

Safety Clip

0.5mm Bullet Tip

10 INK COLORS

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

96 Pcs Display

12 Pcs Single Color

5 Pcs Set

Dual Color Gel Pens

- 2-in-1 design, one pen for two ink
- Unique vintage color
- Oval shape refill for larger ink volume, longer writing distance
- Quick dry ink with no smear

2-in-1 Gel Pens

Double Color Double Ink

0.5mm Bullet Tip

9 INK COLORS

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | + | ■ |

96 Pcs Display

24 Pcs Display

12 Pcs Single Color
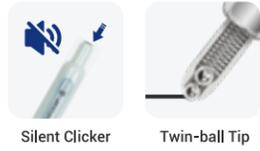
4 Pcs Set

Sprinkles
Gel Pens

- Silent clicker, less distraction
- Fast dry ink with no smear
- Twin-ball tip, super smooth and no leaking

Silent Clicker   Twin-ball Tip

0.5mm Needle Tip

2 INK COLORS

BARREL COLORS

A   B   C   D

120 Pcs Display   12 Pcs Single Color   4 Pcs Set

Sprinkles
Gel Pens(Colored Ink)

- Eye-catching gradient barrel color
- Silent clicker, less distraction
- Fast dry ink with no smear
- Twin-ball tip, super smooth and no leaking

Silent Clicker   Twin-ball Tip

0.5mm Bullet Tip

8 INK COLORS

1   2   3   4   5   6   7   8

120 Pcs Display   12 Pcs Single Color   5 Pcs Set

W-Gel Pens

- Long soft grip for comfortable holding
- Metal-inlaid clip, strong and elegant
- Fast dry ink with no smear

Metal inlaid Clip

Comfortable Grip

0.7mm Bullet Tip

8 INK COLORS

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |

120 Pcs Display

12 Pcs Single Color

4 Pcs Set

LOW VISCOSITY BALLPOINT PENS

- **Low Viscosity Ballpoint Pens**

Low Viscosity Ballpoint Pens

- Silent clicker, less distractions
- Low viscosity ballpoint ink, super smooth writing

Silent Clicker   Non-slip Soft Grip

0.5/0.7/1.0mm Bullet Tip

3 INK COLORS

| 1 | 2 | 3 |

BARREL COLORS

A B C

96 Pcs Display

12 Pcs Single Color

Low Viscosity Ballpoint Pens

- Soft grip for comfy writing experience
- Low viscosity ballpoint ink, super smooth writing

1.0mm Bullet Tip

3 INK COLORS

BARREL COLORS

A B C

24 Pcs Display   12 Pcs Single Color   3 Pcs Set

LIQUID INK ROLLERBALL PENS

- **Retractable Liquid Ink Rollerball Pens**

- **Liquid Ink Rollerball Pens**

Retractable Liquid Ink Rollerball Pens

WRITECH | W-994

- Revolutionary click type liquid rollerball pen, no cap to lose
- Twin-ball tip, super smooth, no leaking
- Precise ink regulator for stable ink output and non-skip, super smooth writing
- Fast dry ink with no smear
- Refillable, economic and environmental-friendly

Silent Clicker   High-tech Regulator

0.5mm Bullet Tip

4 INK COLORS

| 1 | 2 | 3 | 4 |

BARREL COLORS

A B C

85 Pcs Display

12 Pcs Single Color   5 Pcs Set
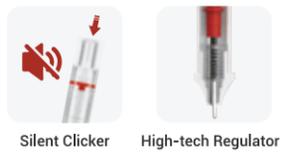
Retractable Liquid Ink Rollerball Pens

- Revolutionary click type liquid rollerball pen, no cap to lose
- Twin-ball tip, super smooth, no leaking
- Precise ink regulator for stable ink output and non-skip, super smooth writing
- Fast dry ink with no smear
- Refillable, economic and environmental-friendly

Silent Clicker   High-tech Regulator

0.5mm Needle Tip

3 INK COLORS

| 1 | 2 | 3 |

120 Pcs Display

12 Pcs Single Color

Liquid Ink Rollerball Pens

- Precise ink regulator for stable ink output, non-skip
- Super smooth writing
- Fast dry ink with no smear
- Large ink volume, long writing distance

Durable Metal Clip   Precise Regulator

0.5mm Needle Tip

8 INK COLORS

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |

104 Pcs Display

24 Pcs Display

12 Pcs Single Color

4 Pcs Set

Liquid Ink Rollerball Pens

- Precise ink regulator for stable ink output, non-skip, super smooth writing
- Fast dry ink with no smear
- Large ink reservior, long writing distance
- Rich ink colors

Precise Regulator

0.5mm Needle Tip

18 INK COLORS

Basic Colors	1	2	3	4	5	6	7	8		
Vintage Colors	1	2	3	4	5	6	7	8	9	10

120 Pcs Display   **12 Pcs Single Color**   **6 Pcs Set**   **6 Pcs Set**

ART PENS

- **Liquid Fineliner Pens**
- **Clictek Liner Pens**
- **Sign Brush Pens**
- **Twin Markers**
- **Journaling Kits with Pen Bags**
- **Color Coded Writing Sets**

9 sizes of tips
Durable for long use

0.05MM	0.1MM	0.2MM
0.3MM	0.4MM	0.5MM
0.8MM	BRUSH	2MM

Quick Dry and Water-proof Ink
No smearing with most other inks

Unique regulator structure
More smooth and consistent ink output 1.5 times ink volume.
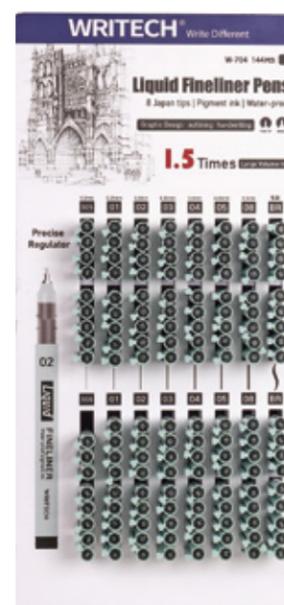
Liquid Fineliner Pens

WRITECH® | W-704

- Anti-fading, anti-smear and water-proof pigment ink
- Unique regulator structure, more smooth ink output, ink volume is 1.5 times of regular structure
- 9 different tips, multiple functions

Japanese Tips

Large Volume Ink Supply

9 Tip Size

BRUSH	005	01	02	03	04	05	08	20

144 Pcs Display

12 Pcs Single Color

9 Pcs Set

6 Pcs Set

Clictek Liner Pens

- One-handed control, no cap to lose
- Patented sealing, prevent leaking or drying out
- Anti-fading, anti-smear and water-proof pigment ink
- Refillable
- 9 different tips, multiple functions

Click

| One-handed Control | Advanced Seal Mechanism | Large Volume Ink Supply | Soft/Flexible |

9 Tip Size

| BRUSH | 005 | 01 | 02 | 03 | 04 | 05 | 08 | 1.0 |

144 Pcs Display

12 Pcs Single Color

9 Pcs Set

colour
YOUR
life

Sign Brush Pens

- Flexible brush tip
- Water-based ink
- Perfect for graphics, illustrations and scrapbooks

Flexible Brush Tip

Natural

Bright

Vintage

Dual tips for a wide range creating use

36 INK COLORS

Natural	1	2	3	4	5	6	7	8	9	10	11	12
Bright	13	14	15	16	17	18	19	20	21	22	23	24
Vintage	25	26	27	28	29	30	31	32	33	34	35	36

120 Pcs Display

24 Pcs Display

12 Pcs Single Color

6 Pcs Set Natural

6 Pcs Set Bright

6 Pcs Set Vintage

Twin Marker Brush Markers

- Water-based ink, blendable
- One head brush tip for lettering and coloring
- The other fineliner for doodling, illustrating and writing

0.4mm fine tip for precise details
Flexible brush tip for thicker details

360 Pcs Display

24 INK COLORS

1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24

24 Pcs Set | 12 Pcs Single Color | 12 Pcs Set | 6 Pcs Set Vintage | 6 Pcs Set Pastel

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Journaling Kits with Pen Bags

- Creative starter set for lettering and journaling
- 2pcs Retractable Gel Pens, 2pcs Retractable Highlighters, 1pcs Finliner, 2pcs Twin Markers, 2pcs Slim Twin Markers, 1 Pen Bag

Purple & Blue

Blue & Green

Earth Tone

Red &Pink

Color Coded
Writing Sets

WRITECH® | W-JK04

- Including 5 pcs of gel pens and 2 pcs of highlighters with matching colors
- Pens in color scheme give you a joyful writing experience
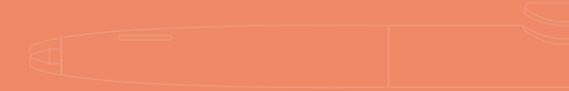
Provence

Ocean Mist

Vibrant Forest

Sakura Fall

MECHANICAL
PENCILS

- **Aurora Mechanical Pencils**

- **Space Up Mechanical Pencils**

- **Ombre Mechanical Pencils**

- **Space Up Pencil Leads**

Aurora Mechanical Pencils

- Retractable lead sleeve protects leads from breaking
- Eye-catching aurora gradient color barrel design

Break-Resistant

0.5/0.7HB

BARREL COLORS

A B C D

72 Pcs Display

40 Pcs Display

12 Pcs Single Color

Ombre Mechanical Pencils

- Retractable lead sleeve protects leads from breaking
- Eye-catching aurora gradient color barrel design

Break-Resistant

0.7HB

BARREL COLORS

A B C D

40 Pcs Display

12 Pcs Single Color

Space Up Mechanical Pencils

- Space style mechanical pencil, hatch-door clip
- Ergonomic barrel design, comfortable to use

Rotate for Refilling   Hatch-door Clip

0.5HB

BARREL COLORS

A B C

38 Pcs Display

12 Pcs Single Color   2 Pcs Set

Space Up Mechanical Pencils

- Space style mechanical pencil, hatch-door clip
- Retractable lead sleeve protects leads from breaking

Hatch-door Clip

0.7HB

BARREL COLORS

A B C

38 Pcs Display

12 Pcs Single Color

Space Up
Pencil Leads

- 30ct high quality HB leads
- 0.5, 0.7mm both available
- Fashionable space design

0.7/0.5HB *30pcs

BARREL COLORS

A B C D

36 Pcs Display   36 Pcs Display

FOUNTAIN
PENS

- Clictek Fountain Pens

Clictek
Fountain Pens

- One-handed control, no cap to lose
- High air-tightness, ink won't dry or leak out
- Precise ink regulator to adjust the amount of ink, ensuring clear lines and smooth writing
- Refillable design with matching cartridges, environmental-friendly

Sealing Cover One-handed Control

Fine Nib —

23+20 Pcs Display

2 INK COLORS

BARREL COLORS

A B C D E F

1 Pen Set (+ 5 cartridges)

Clictek
Fountain Pens

- One-handed control, no cap to lose
- High air-tightness, ink won't dry or leak out
- Precise ink regulator to adjust the amount of ink, ensuring clear lines and smooth writing
- Refillable design with matching cartridges, environmental-friendly

Sealing Cover One-handed Control

Medium Nib —

23+20 Pcs Display

2 INK COLORS

BARREL COLORS

A B C D E

1 Pen Set (+ 5 cartridges)

REFILLS

- Highlighter Refills

- Whiteboard Marker & Permanent Marker Refills

- Gel Pen Refills

- Fountain Pen Cartridges

W-1784

Refills

Highlighter Refills

Whiteboard Marker Refills & Permanent Marker Refills

Gel Pen Refills

Retractable Fountain Pen Cartridges

Notes

Notes